



WAUWATOSA, WI

SAINT JOSEPH CATHOLIC SCHOOL

Faith Centered. Future Focused.

St. Joseph School PR/Marketing Subcommittee

Meeting Minutes 1/3/19

Attendees: Carol Polivka, Jennifer Murray, Linda Slawinski.

Items Discussed

Catholic Schools Week plans were discussed. Open Houses will be Sunday, January 27th after the 10:30 Mass from 11:30 to 12:30 and Thursday evening January 31st from 6:30 to 8:00. Tours of St. Joseph School will be conducted on both dates by School Committee members as well as alumni. Each family who comes to the Open House will be receiving a folder that will include information about the school as well as letters written by current students indicating their favorite things about St. Joseph School and testimonials written by current and past parents. All of the information is also available on our website. Phone calls will be made to all prospective K3, K4 and K5 families inviting them to join us to see the classrooms and talk with the faculty.

The Facebook campaign will again be used to advertise our upcoming open houses.

There is an Alumni section on the St. Joseph School Web Page where information about high school and college sport involvement, honor roll and other activities our alumni are involved in can be found. Information can also be shared through the school newsletter. High schools will be contacted to determine how best to gather honor roll information.

Updating the current photos in the entry way of the school in spring was also discussed. Suggestions for possible pictures to be taken were also shared. Ideas on what should be done with the current photos will be discussed further.

Next Meeting: Thursday, February 21st at 6:00 p.m.

Respectfully Submitted,

Linda Slawinski